



International Conference on Economic Transformation and Entrepreneurship Education

DRAFT AGENDA

21 and 22 May 2016, Hangzhou, China

Organized by

UNESCO Chair in Entrepreneurship Education at Zhejiang University
UNESCO Entrepreneurship Education Network (EE-Net) National Chapter in China

in collaboration with

UNESCO Office in Beijing
UNESCO Asia and Pacific Regional Bureau for Education

21 May 2016 (Saturday)

Time	Activity
08:30 - 09:00	Registration at Yuanzheng Xixi Hotel
OPENING SESSION	
	Chair: Prof. Xu Xiaozhou, Dean, College of Education, Zhejiang University; Chair holder, UNESCO Chair in Entrepreneurship Education at Zhejiang University; President, UNESCO Entrepreneurship Education Network National Chapter in China
09:00 - 09:10	Opening Remark <ul style="list-style-type: none">• Dr. Marielza Oliveira, Director, UNESCO Office in Beijing• Ms. Lay Cheng Tan, Programme Officer, UNESCO Asia and Pacific Regional Bureau for Education
09:10 - 09:15	Welcoming Remark <ul style="list-style-type: none">• Prof. Li Min, Director, Office of International Relations, Zhejiang University, China
09:15 - 09:20	The Launching of Journal of <ul style="list-style-type: none">• Ms. Melody Zhang, Associate Editor, Education, Springer Shanghai Office• Prof. Li Min, Director, Office of International Relations, Zhejiang University, China
09:20 - 09:45	Group Photo
SESSION 1 The Cultivation of Entrepreneurial Talents: Vision and Perspective	
09:45 - 10:05	Chair: Dr. Marielza Oliveira, Director, UNESCO Office in Beijing <ul style="list-style-type: none">• Prof. Xu Xiaozhou, Dean, College of Education, Zhejiang University; Chair holder, UNESCO Chair in Entrepreneurship Education at Zhejiang University; President, UNESCO Entrepreneurship Education Network National Chapter in China
10:05 - 10:25	<ul style="list-style-type: none">• Ms. Lay Cheng Tan, Programme Officer, UNESCO Asia and Pacific Regional Bureau for Education

10:25 - 10:40	Group Discussion
10:40 - 11:00	Tea Break
11:00 - 11:20	Chair: Wang Haiyan, Director, Education Exchange Program, British Embassy Cultural and Education Section
11:20 - 11:40	<ul style="list-style-type: none"> Ms. Zhang Jing, Chief Representative, National Centre for Entrepreneurship in Education of UK (NCEE), China Office
11:40 - 11:55	<ul style="list-style-type: none"> Dr. Jinwon Ahn, Professor, School of Management & Economics; Director, Global i-CreatInnovation Mobilization; Director, Center for International Development Cooperation & UNESCO UNITWIN projects, Handong Global University, Korea
11:40 - 11:55	Group Discussion
12:00 - 14:00	Lunch
SESSION 2 The Development of Teaching in Entrepreneurship Education: Initiative and Practice	
14:00 - 14:20	Chair: Mr. Robert Parua, Programme Specialist for Education, Head of Education Sector, UNESCO Office in Beijing
14:20 - 14:40	<ul style="list-style-type: none"> Ms. Amy Neugebauer, Deputy to the President, Ashoka, US
14:40 - 15:00	<ul style="list-style-type: none"> Dr. Park Tong, Senior Research Fellow, Korea Research Institute for Vocational Education and Training (KRIVET), Korea
15:00 - 15:20	<ul style="list-style-type: none"> Dr. Tha'er Tawalbeh, Assistant Professor, Instructor & Testing Unit Supervisor, English Language Cener, Taif university, Saudi Arabia
15:20 - 15:40	Group Discussion
15:20 - 15:40	Tea Break

SESSION 3
Consultation for Launching Journal of

	Chair: Prof. Deane Neubauer, Co-Director APHERP, East-West Center
15:40 - 16:20	Introduction of the Journal Proposal <ul style="list-style-type: none">• Prof. Xu Xiaozhou, Dean, College of Education, Zhejiang University; Chair holder, UNESCO Chair in Entrepreneurship Education at Zhejiang University; President, UNESCO Entrepreneurship Education Network National Chapter in China
16:20 - 16:40	The Publishing of Academic Journals by Springer <ul style="list-style-type: none">• Ms. Melody Zhang, Associate Editor, Education, Springer Shanghai Office
16:40 - 17:00	Comments and Suggestions <ul style="list-style-type: none">• Prof. Yang Jiuquan, Editor-in-chief of <i>Journal of East China Normal University (Educational Sciences)</i>, East China Normal University• Prof. Weng Weibin, Editor of <i>Research in Educational Development</i>, Shanghai Academy of Educational Sciences• Prof. Wang Yuheng, Editor, Higher Education Press

WRAP UP SESSION

	Chair: Ms. Lay Cheng Tan, Programme Officer, UNESCO Asia and Pacific Regional Bureau for Education
17:00 - 17:50	Discussion of Action for the Future <ul style="list-style-type: none">• Knowledge generation and circulation• Curriculum design and development• International Business Plan Competition
17:50 - 18:00	Closing Remark <ul style="list-style-type: none">• Dr. Marielza Oliveira, Director, UNESCO Office in Beijing
18:30 - 20:00	Dinner

22 May 2016 (Sunday)

Time	Activity
09:00 - 11:30	Field Visits <ul style="list-style-type: none">• Maker Space for Technological Entrepreneurship at Zhejiang University• Zhejiang Runway Incubator and O2O Public Creation Space
11:30 - 12:30	Lunch